

18 March 2011

**@UK PLC (the "Company")  
Change of Adviser**

@UK PLC (AIM: ATUK) the AIM-traded Cloud eCommerce Marketplace provider, is pleased to announce the appointment of Arbuthnot Securities Limited as Nominated Adviser and Broker to the Company with immediate effect.

Enquiries:

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Notes to Editors

**@UK PLC** provides secure cloud based eCommerce, eProcurement, startup and email services to over 1 million users, that enable efficient trading in a sustainable manner.

@UK's secure eCommerce Marketplace enables buyers such as local authorities, schools and hospitals to buy online from commercial suppliers ranging from large corporations to small to medium enterprises. This allows buying and selling to take place at the correct price with no paperwork and the elimination of transposition errors, achieving major savings throughout the supply chain.

@UK has 5 key competitive advantages

- SpendInsight uses unique artificial intelligence to automatically identify savings and is available on a national framework contract
- eCommerce Marketplace realises the savings through correct pricing vs catalogue marketplaces which are unable to support carriage, or complex pricing
- GreenInsight provides unique sustainability analysis and Hybrid Carbon Footprints enabling universal carbon footprints at a price break through of £4 per item
- High performance cloud technology underpinning the system

@UK is included in the Software and Computer Services Sector (9530).

For further information please visit the @UK PLC websites

Main Site <http://www.uk-plc.net>

Investor Site <http://www.uk-plc.net/invest>

SpendInsight Site <http://www.spendinsight.com>

GreenInsight Site <http://www.green-insight.com>

Hybrid Carbon Footprint Site <http://www.hybridcarbonfootprint.com>

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