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@UK PLC

28 February 2011

**For Immediate Release**

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**@UK PLC**  
**("@UK" or the "Company")**

**eCommerce Marketplace Contract Win**

*University of Huddersfield selects joint @UK and Barclaycard Commercial solution*

@UK, (AIM: ATUK) the AIM-traded Cloud eCommerce Marketplace provider, is delighted to announce that it has won a contract to provide a Spend Analysis Service and eCommerce Marketplace to the University of Huddersfield ('Huddersfield'). Huddersfield is one of the UK's leading universities, with a reputation for innovation and a high demand for graduates. The eCommerce marketplace project will help drive innovation in procurement and best value for the University.

Huddersfield is also a Barclaycard Commercial customer and @UK and Barclaycard are working together to ensure that the project delivers benefit to the University and its suppliers. The combined solution of the @UK eCommerce Marketplace with secure, embedded payment by Barclaycard Commercial ensures that suppliers are paid within three days of fulfilling an order. This is particularly important in supporting prompt payment of SME's and the University is committed to ensuring that as many suppliers as possible are paid by this method.

**Ronald Duncan, Chairman of @UK** said "We are very pleased to be working with Huddersfield as they are committed to 'pushing the boundaries' and making sure that the project is a success as quickly as possible. We are focused on results with Barclaycard Commercial and believe that Huddersfield will be an exemplar for the sector and shows the revenues being generated from our eCommerce marketplace."

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**Notes to Editors**

**@UK PLC** provides secure cloud based eCommerce, eProcurement and email services to businesses and the public sector bodies with over 1 million users.

**@UK** provides a secure internet eCommerce Marketplace enabling buyers such as local authorities, schools and hospitals to buy online from commercial suppliers ranging from large corporations to small to medium enterprises. This allows buying and selling to take place with no paperwork and a reduced chance of errors through transposition, achieving major savings throughout the supply chain.

**@UK** has a key competitive advantage as an eCommerce based marketplace as it ensures that prices are correct from requisition through to payment, where catalogue based marketplaces are unable to support carriage, complex pricing and configurable products.

For further information please visit [www.uk-plc.net](http://www.uk-plc.net)

**ENDS**

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